# LINDA E. GINZEL

The University of Chicago, Booth School of Business 5807 South Woodlawn Avenue, Chicago, Illinois 60637

### **EDUCATION**

- PhD Princeton University, Social Psychology, 1989
- MA Princeton University, Social Psychology, 1986
- BA University of Colorado with summa cum laude distinction, Psychology, 1984
- Dissertation Title: "The Effect of Perceiver-induced Constraint on Performance Judgments: The Role of the Target Person." (Advisor: Edward E. Jones)

#### **PROFESSIONAL EXPERIENCE**

- Booth School of Business, The University of Chicago, Chicago, Illinois Clinical Professor of Managerial Psychology, 1998 to present Academic Director of Corporate Executive Education, 1995-2004 Senior Lecturer in Behavioral Sciences, 1992-1998
- Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois Visiting Assistant Professor of Organization Behavior, 1991-1992
- Graduate School of Business, Stanford University, Stanford, California Assistant Professor of Organizational Behavior, 1989-1992
- Mutual of New York, MONY Financial Services, Purchase, New York Senior Consultant, Training and Development, 1986-1987

### **INTERESTS**

Executive education, managerial psychology, and leadership development; negotiation and decision-making skills; social psychology and organizational behavior

### HONORS AND AWARDS

- 2020 <u>Encouragizer of the Year 2020</u> Recognized by the Encouragement Institute, Inc. as an example of excellence.
- 2020 <u>Phoenix Award</u> Determined by popular vote to be the faculty member who, in addition to his or her classroom responsibilities, has greatly enriched the learning experience of Full-Time MBA Program students through voluntary involvement in the extracurricular and community activities of the graduating class.
- 2020 <u>Notable 2020 Women Executives Over 50</u> Named by Crain's Chicago Business among 50 women across industries who are transforming business in Chicago. Publication Date: April 6, 2020

- 2019 <u>Women of Influence</u> Chosen by Chicago Business Journal and Bizwomen as one of this year's 25 "Women of Influence."
- 2019 <u>Hillel Einhorn Excellence in Teaching Award</u> Determined by a vote of Booth's Hong Kong Executive MBA graduating class (AXP18).
- 2019 <u>Porchlight Business Bestseller for September 2019</u> Choosing Leadership: A Workbook
- 2019 <u>Porchlight Bestseller for June 2019</u> Choosing Leadership: A Workbook
- 2018 <u>800-CEO-READ Business Bestseller for October 2018</u> Choosing Leadership: A Workbook Publication Date: October 16, 2018
- 2016 John Fish '55 Distinguished Service to the Community Award The Princeton University Club of Chicago
- 2014 <u>Class of 2014 Impact Professor</u> Determined by a vote of full-time students at Booth for active engagement in the personal development of students.
- 2013 <u>Inaugural Global Hillel Einhorn Excellence in Teaching Award</u> Determined by a vote of the Booth's Executive MBA graduating classes across all three campuses: Singapore, London and Chicago.
- 2011 <u>Faculty Excellence Award</u> Determined by a vote of Booth's Evening and Weekend MBA graduating students for exceptional commitment to teaching.
- 2008 <u>Finalist, Faculty Pioneer Award</u> The Aspen Institute Center for Business Education, Aspen Colorado
- 2001 Two-time recipient of the James S. Kemper, Jr. Grant in Business Ethics
- 2000 The James S. Kemper Foundation, Chicago, Illinois
- 2000 <u>The President's Service Award</u> This is the nation's highest honor for volunteer service directed at solving critical social problems awarded by President Clinton in Washington DC.
- 1998 <u>Chicagoan of the Year</u> Chicago Magazine, Chicago, Illinois

- 1992 <u>Honorable Mention, "Professor of the Year"</u> The Manager's Program, Kellogg Graduate School of Management Northwestern University, Evanston, Illinois
- 1990 <u>General Electric Foundation Faculty Grant</u> Stanford University, Stanford, California
- 1990 <u>Dispute Resolution Research Center Grant, with M. Bazerman</u> Northwestern University, Evanston, Illinois
- 1989 <u>Teaching Award for Excellence in Undergraduate Instruction</u> Association of Princeton Graduate Alumni Princeton University, Princeton, New Jersey
- 1985 <u>Princeton University Merit Fellowship</u> Princeton University, Princeton, New Jersey
- 1984 <u>The Outstanding Graduate, College of Liberal Arts and Sciences</u> The University of Colorado, Denver, Colorado
- 1984 <u>Nell G. Fahrion Award for Excellence in Psychology</u> The University of Colorado, Denver, Colorado
- 1984 <u>Two-time recipient of the Colorado Scholars Award</u>
- 1983 The University of Colorado, Denver, Colorado

### **PROFESSIONAL ACTIVITIES**

Member of the University of Chicago's Board of Campus and Student Life since 2018

Fellow of the Association for Psychological Science (APS) since 2007

Member of the founding Faculty Advisory Group for Booth's Harry L. Davis Center for Leadership 2015-2019

Founder of Kids In Danger (KID) Nonprofit organization dedicated to protecting children by improving children's product safety; Served as president 1998-2017

- Member of the Social and Behavioral Sciences Institutional Review Board (IRB) The University of Chicago, 2004-2016
- Member of the Consumer Products Committee F15 of ASTM International American Society for Testing and Materials consumer representative, 1998-2016
- Director of Consumer's Union The nonprofit publisher of *Consumer Reports*, 2005-2007

**Contributing Reviewer** 

Academy of Management Journal, Administrative Science Quarterly, American Journal of Sociology, Journal of Experimental Social Psychology, Symbolic Interaction

## **TEACHING EXPERIENCE**

The University of Chicago, Booth School of Business, Clinical Professor of Managerial Psychology

*Courses taught in The College, Undergraduate degree program:* Choosing Leadership (Business Economics elective)

*Courses taught in MBA degree programs:* Managing in Organizations (MBA core course)

Strategies and Processes of Negotiation (MBA elective)

The Practice of Leadership in Business (MBA elective)

*Courses taught in Executive MBA degree programs:* Leadership Capital (Executive MBA Core course, Hong Kong, London, Chicago)

> Negotiations (Executive MBA core course, Hong Kong and London)

Essentials of Effective Leadership (Executive MBA core course, Chicago, Hong Kong and London)

**Organizational Behavior** (Executive MBA elective, Chicago, Singapore and London)

Managerial Psychology (Executive MBA core course, Chicago, Singapore and Barcelona)

The Role of the General Manager (Executive MBA core course, Chicago and Barcelona)

*Programs taught in Open-enrollment Executive Education:* Essentials of Executive Leadership

High Performance Leadership

Personal Leadership Insight

Chicago Management Institute

**Executive Development Program** 

Northwestern University, Kellogg Graduate School of Management, Visiting Assistant Professor *Courses taught in MBA degree programs:* Organizational Behavior (MBA core course)

<u>Stanford University</u>, Graduate School of Business, Assistant Professor *Courses taught in MBA and PhD degree programs:* Organizational Behavior (MBA core course)

Seminar in Interpersonal Perception (MBA elective)

Experimental Approaches: Attribution Theory (Ph.D. seminar)

*Topics taught in Executive Education:* Understanding Organizational Behavior

<u>Princeton University</u>, Department of Psychology, Preceptor General Psychology with John Darley

Social Psychology with Joel Cooper

Interpersonal Perception with Ned Jones

### **CUSTOMIZED NON-DEGREE EXECUTIVE EDUCATION**

<u>Founded Corporate Executive Education</u> at the University of Chicago Booth School of Business and served as the inaugural faculty director with responsibility for establishing, leading and growing this custom-design, executive education business from July 1995 to July 2004.

<u>Recognized by the *Financial Times*</u> in 2002 Booth's custom-designed corporate executive education programs were rated among the top ten in North American and European business schools in three categories: Course design, New skills and learning, and Star faculty.

Designed a wide range of customized educational programs for organizations including: Accenture, ABB, Abbott Laboratories, Amsted Industries, The City of Chicago, City Colleges of Chicago, Exelon, Federal Reserve Bank, General Electric, International Paper, Kraft Foods, Northern Trust, RSM McGladrey, Inc., The Securities Industry Association, SRAM, State Farm Insurance, Takeda Pharmaceutical, The University of Chicago, USG, WGN Radio, William Blair & Company, Whirlpool Corporation, and WM. Wrigley Jr. Company.

Taught in custom-designed, executive education programs for organizations including: Abbott Laboratories, Amazon.com, American College of Surgeons, Amsted Industries, Argonne National Laboratory, Association of Executive Search and Leadership (AESL), Chicago Urban League, City of Chicago, City Colleges of Chicago, Collins Aerospace, Dade Behring, Deluxe Corporation, Executives' Club of Chicago, Exelon, Federal Reserve Bank, Fermi Lab, Food Services of America, General Electric, Hong Kong Jockey Club, Jefferson Lab, Human Resource Association Management Institute (HRMAC), Korean International Women's Network (KOWIN), Kraft Foods, Lexis-Nexis, Management Leadership for Tomorrow (MLT), Merrill Lynch, National Governors Association (NGA), Northern Trust, Publicis Groupe, RSM McGladrey, Inc., The Securities Industry Association (SIA), SRAM, State Farm Insurance, Sterling Capital Partners, Takeda Pharmaceutical, Underwriter Laboratories (UL), University of Chicago, UOP/Honeywell, USG, US Youth Soccer, WGN Radio, Whirlpool Corporation, The Hong Kong Women's Foundation, Women In Medicine, Wrigley Company, and Young President's Organization (YPO).

### PAPERS AND PUBLICATIONS

Ginzel, "Social psychology can help set the stage for business success" *Crains Chicago Business*, January 18, 2021, p. 8. <u>https://www.chicagobusiness.com/chicago-booth-insights/social-psychology-canhelp-set-stage-business-success</u>

Also appears in: <u>https://review.chicagobooth.edu/strategy/2021/article/psychology-can-help-set-stage-business-success</u>

- Ginzel, "Creating Leadership Capital" *Developing Leaders Quarterly*, issue 36, pp. 31-37. <u>https://www.developingleadersquarterly.com/fb/Developing-Leaders-issue-36-2020/30/index.html</u>
- Ginzel, "Reflecting on the leadership journey: Students develop courage, capacity, and wisdom through a process of self-discovery," *BizEd*, October 2, 2020. <u>https://bized.aacsb.edu/articles/2020/october/reflecting-on-the-leadership-journey</u>
- Ginzel, L. "Build Leadership Capacity from Within," *The Evolution of Empowerment*, Edited by Shika Jain and David Kim, Wiley, August 17, 2020. <u>https://www.diversityinresearch.careers/article/build-leadership-capacity-from-within/</u>
- Ginzel, L. "To Lead Effectively, Find Your Core Essence," *Chicago Booth Review*, Winter 2018, pp. 80-83. <u>http://review.chicagobooth.edu/strategy/2018/article/lead-effectively-find-your-core-essence</u>
- Ginzel, L. Choosing Leadership: A Workbook, AgateB2, October 2018.
- Ginzel, L. "Leadership is a Choice," *Capital Ideas*, Winter 2015/16, pp. 48-51. <u>http://www.chicagobooth.edu/capideas/magazine/winter-2015/leadership-is-a-choice</u>
- "Linda Ginzel: In the Classroom, "The Green Pen: How to be wiser, younger. A lesson in collecting data to extract more value from everyday experience," *Chicago Booth Magazine*, Winter 2015, p. 80. <u>http://www.chicagobooth.edu/magazine/37/1/intheclassroom.aspx</u>

- Ginzel, L. "Lessons from Life: Learning to Make Experience Count," *Capital Ideas*, Summer 2013, pp. 40-41. <u>http://www.chicagobooth.edu/capideas/magazine/summer-2013/lessons-from-life?cat=business&src=Magazine</u>
- Zivan, D. (2002). "The Playskool Travel-Lite Crib," Edited by L. Ginzel available at <u>http://www.chicagocdr.org/cases</u>.

Also appears in: CasePlace.org the online service of The Aspen Institute: <u>http://www.caseplace.org/cases/cases\_show.htm?doc\_id=124280;</u> and

Ferrell, Fraedrich and Ferrell (2005) <u>Business Ethics: Ethical Decision</u> <u>Making and Cases</u>. Houghton Mifflin Co, pp. 144-169; and

McAlister, Ferrell and Ferrell (2005) <u>Business and Society: A Strategic</u> <u>Approach to Social Responsibility</u>. Houghton Mifflin Co, pp. 167-189; and

McGraw-Hill's electronic publishing system, the Primis database. Nash, de Bettignies and Goodpaster (2006) <u>Business Ethics: Policies and</u> <u>Persons</u>. McGraw-Hill/Irwin, Inc., pp. 287-303; and

The National Academy of Engineering, Online Ethics Center. <u>http://ethics.iit.edu/eelibrary/node/6460</u>

- Keysar, B., Ginzel, L., and Bazerman, M. (1995). "States of Affairs and States of Mind: The Effect of Knowledge about Beliefs." <u>Organizational Behavior and Human Decision Processes</u>, 64, 283-293.
- Ginzel, L. (1994). "The Impact of Biased Inquiry Strategies on Performance Judgments." <u>Organizational Behavior and Human Decision Processes</u>, 57, 411-429.
- Hogarth, R., and Ginzel, L. (February, 1993). "Soft Skills and Hard Knowledge." <u>Training Today</u>, pp. 6-8.
- Ginzel, L., Kramer, R., and Sutton, R. (1993). "Organizational Impression Management as a Reciprocal Influence Process: The Neglected Role of the Organizational Audience." In L. L. Cummings and B. M. Staw (Eds.), <u>Research in Organizational Behavior</u>, (Vol. 15, pp. 227-266). Greenwich, CT: JAI Press.

Also appears in: M. Hatch and M. Schultz (Eds.), <u>Organizational</u> <u>Identity: A Reader</u>. Oxford University Press, 2004, pp. 223-261.

- Kirby, P., and Ginzel, L. (August 1989). "A Trainer's Dozen: Critical Professional and Program Issues." <u>Training and Development Journal</u>, pp. 69-72.
- Ginzel, L., Jones, E., and Swann, W. Jr. (1987). "How 'Naive' is the Naive Attributor: Discounting and Augmentation in Attitude Attribution." <u>Social Cognition</u>, 5, 108-130.

#### **INVITED TALKS AND CONFERENCE PRESENTATIONS**

- Ginzel, L. (March 2021; Centennial, Colorado). <u>Choosing Leadership.</u> Business Services Pathway, Cherry Creek Innovation Campus (CCIC).
- Ginzel, L. (March 2021; Chicago, Illinois). <u>Choosing Leadership: Coffee and Connect</u> <u>Series.</u> The Executives' Club of Chicago.
- Ginzel, L. (November 2020; Aurora, Illinois). <u>Leadership is a Choice.</u> Illinois Mathematics and Science Academy (IMSA) Total Applied Learning for ENTrepreneurs (TALENT).
- Ginzel, L. (October 2020; Chicago, Illinois). <u>Build Leadership Capacity from Within.</u> Women in Medicine Summit Virtual Conference.
- Ginzel, L. (October 2020; Hong Kong/HKSAR). <u>Leadership is a Choice.</u> Jockey Club End-of-Life Community Care Project (JCECC) Project Leadership Program.
- Ginzel, L. (September 2020; Chicago, Illinois). <u>It's a Verb, Not a Noun: Choose to Lead.</u> Korean Women's International Network (KOWIN) Chicago Chapter.
- Ginzel, L. (September 2020; Chicago, Illinois). <u>MBA Class of 2023 Prep Pre-Application</u> <u>Seminar</u>. Management Leadership for Tomorrow (MLT).
- Ginzel, L. (May 2020; Chicago, Illinois). <u>Choosing Leadership Workshop.</u> The 20<sup>th</sup> International Conference on Knowledge, Culture and Change in Organizations at the University of Illinois at Chicago.
- Ginzel, L. (March 2020; Bloomington, Indiana). <u>Deliberative Leadership</u>. Indiana University Maurer School of Law.
- Ginzel, L. (January 2020; Hong Kong/HKSAR). <u>Social Impact Leadership Series:</u> <u>Negotiation Strategies for Everyday Life.</u> The Jockey Club Programme on Social Innovation.
- Ginzel, L. (January 2020; Hong Kong/HKSAR). <u>Negotiation Fundamentals.</u> The Women's Foundation (TWF), Mentoring Program.
- Ginzel, L. (November 2019; Chicago, Illinois). <u>Choosing Leadership.</u> Federal Reserve Bank System, Audit Services Office, Audit Leadership Conference.
- Ginzel, L. (September 2019; Chicago, Illinois). <u>Choosing Leadership.</u> Young President's Organization (YPO) "MBA in a Day."
- Ginzel, L. (September 2019; Seattle, Washington). <u>Launch Event: Choosing Leadership</u> Amazon.com, Inc., Leading in Finance Together (LiFT).
- Ginzel, L. (September 2019; Chicago, Illinois). <u>Choosing Leadership: A Master Class</u>. National Governors Association, NGA Policy Leaders Institute.

- Ginzel, L. (June 2019; Chicago, Illinois). <u>Choosing Leadership</u>. Northern Trust's Wealth Management Managing Director Summit.
- Ginzel, L. (March 2019; Chicago, Illinois). <u>Negotiation Strategies</u>. Women in Digestive Diseases: At the Forefront, University of Chicago Medicine Conference.
- Ginzel, L. (February, 2019; Chicago, Illinois). <u>Choosing Leadership.</u> IMPACT Alumni Association of the Chicago Urban League.
- Ginzel, L. (December 2019; Chicago, Illinois). <u>Choosing Leadership: Adult Education.</u> City Colleges of Chicago.
- Ginzel, L. (November 2018; Chicago, Illinois). <u>Negotiation Strategies</u>. The 12<sup>th</sup> Annual Real Estate Conference at the University of Chicago Booth School of Business.
- Ginzel, L. (November 2018; Chicago, Illinois). <u>Choosing Leadership.</u> Chicago Booth Alumni Club.
- Ginzel, L. (October 2018; Chicago, Illinois). <u>Five Essential Negotiation Skills for</u> <u>Everyday Life</u>. Booth Women Connect Conference, University of Chicago Booth School of Business.
- Ginzel, L. (April 2018; Cedar Rapids, Iowa). <u>Choosing Leadership</u>. Iowa Women (& Men) Lead Change: Corridor Conference.
- Ginzel, L. (March 2018; Chicago, Illinois). <u>Harnessing Leadership Capital to Change the</u> <u>World.</u> Inaugural Keynote for the Chicago Chapter of Singularity University.
- Ginzel, L. (May 2017; Chicago, Illinois). <u>Building Your Leadership Capital.</u> The Annual Management Conference at the University of Chicago Booth School of Business. <u>https://www.facebook.com/chicagoboothbusiness/videos/10158615432890402/</u>
- Ginzel, L. (March 2017; Chicago, Illinois). <u>Skyscrapers and Leadership: Rising Above</u> <u>Load-bearing Assumptions</u>. Booth Executive MBA Convocation Speech. <u>https://www.youtube.com/watch?v=pgyUmdCORaA</u>
- Ginzel, L. (December 13, 2016) <u>"Master Class: Leadership Capital." Chicago Booth</u> <u>Review. http://review.chicagobooth.edu/strategy/2016/article/master-class-leadership capital</u>
- Ginzel, L. (May 2016; Chicago, Illinois). <u>Five Essential Negotiation Skills for Everyday</u> <u>Life.</u> *The Chicago Tribune* and One Day University.
- Ginzel, L. (March 2016; Chicago, Illinois). <u>Leadership Series: Leadership is a</u> <u>Choice.</u> Chicago Booth Alumni Club.

- Ginzel, L. (February 2016; Chicago, Illinois). <u>Panel Discussion: Women Negotiators:</u> <u>How to Get What You Want from Your Next Negotiation.</u> The Chicago Bar Association Alliance for Women and the Women's Initiatives Task Force of the Illinois CPA Society.
- Ginzel, L. (January 2016; Hong Kong, SAR). <u>Panel Discussion: Founding Your Own</u> <u>Social Venture</u>. Booth Social Enterprise Initiative (SEI), University of Chicago Booth School of Business.
- Ginzel, L. (February 2015; Chicago, Illinois). <u>Panel Discussion: Untangling the Purse</u> <u>Strings.</u> Booth Social Enterprise Initiative (SEI), Second Annual, On Board Conference, University of Chicago Booth School of Business.
- Ginzel, L. (October 2015; Chicago, Illinois). <u>Plenary Session: Leadership Capital</u>. Booth Women Connect Conference, University of Chicago Booth School of Business. <u>https://www.youtube.com/watch?v=jTkg\_YI2pFA</u>
- Ginzel, L. (November 2014; Dallas, Texas). <u>Executive Edition: Negotiation Skills</u>. *The Dallas Morning News* and One Day University.
- Ginzel, L. (July 2014; Chicago, Illinois). <u>Negotiation: Interpersonal Problem Solving</u>. Annual Retreat Medicine and Biomedical Sciences, University of Chicago.
- Ginzel, L. (May 2014; Chicago, Illinois). <u>Panel Discussion: Women in Leadership</u>. The 62nd Annual Management Conference, University of Chicago Booth School of Business.
- Ginzel, L. (March 2014; Chicago, Illinois). <u>Panel Discussion: A View from the Front:</u> <u>What Board Presidents Think Make Great Board Members.</u> Booth Social Enterprise Initiative (SEI), On Board Conference, University of Chicago Booth School of Business.
- Ginzel, L. (March 2014; New York, NY). <u>No Bad Deals: Six Essential Negotiation Skills</u> to Increase Effectiveness. *The Wall Street Journal* and One Day University.
- Ginzel, L. (October 2013; Chicago, Illinois). <u>Action and Insight Skills</u>. Booth Women Connect Conference, University of Chicago Booth School of Business.
- Ginzel, L. (May 2013; Chicago, Illinois). <u>Action and Insight Skills.</u> Chicago Booth Recruiter's Conference, University of Chicago.
- Ginzel, L. (September 2012; Chicago, Illinois). <u>Insight Skills: Negotiation</u>. Booth Women Connect Conference, University of Chicago Booth School of Business.
- Ginzel, L. (October 2010 and October 2012; Chicago, Illinois). <u>Negotiation Skills.</u> Chicago Women in Business Fall Conference, University of Chicago Booth School of Business.

- Ginzel, L. (May 2009; Chicago, Illinois). <u>Everyday Negotiation Skills.</u> Chicago Booth Recruiter's Conference, University of Chicago.
- Ginzel, L. (May 2009; Chicago, Illinois). <u>Collaborative Negotiation Skills.</u> The 57<sup>th</sup> Annual Management Conference at the University of Chicago Booth School of Business.
- Ginzel, L. (May 2007; Chicago, Illinois). <u>Back to the Classroom: Sharpen Your</u> <u>Negotiation Skills.</u> The 55<sup>th</sup> Annual Management Conference at the University of Chicago Graduate School of Business.
- Ginzel, L. (May 2004; Chicago, Illinois). <u>What's Your Managerial Default Setting?</u> The Annual Recruiter's Conference at the Graduate School of Business, University of Chicago.
- Ginzel, L. (January 2004; Chicago, Illinois). <u>Leadership..It's About People.</u> Keynote address at the annual meeting of the University of Chicago Women's Business Group (UCWBG).
- Zivan, D. and Ginzel L. (April 2003; St. Louis, Missouri). Case Colloquium: <u>Beyond the Bottom Line: Addressing Social, Human and Ethical Issues in Cases</u>. The 46<sup>th</sup> annual meeting of the Midwest Academy of Management.
- Ginzel, L. (May 2003; Chicago, Illinois). Panel Discussion: <u>cap-i-tal (kap ' i -tl) n. An</u> <u>Asset or Advantage; *Human, Social, and Organizational Capital.*</u> The 51st Annual Management Conference at the University of Chicago Graduate School of Business.
- Ginzel, L. (October 2002; Chicago, Illinois). <u>Creating High Performance Organizations</u>. Panel discussion hosted by Towers Perrin.
- Ginzel, L. (May 2002; Chicago, Illinois). Panel Discussion: <u>What Do We Mean by</u> <u>Business Ethics: A Case Study.</u> The 50<sup>th</sup> Annual Management Conference at the University of Chicago Graduate School of Business.
- Ginzel, L. (October 2001; San Francisco, California). <u>Injury Prevention</u>. The 2001 National Conference and Annual Meeting of the American Academy of Pediatrics (AAP).
- Ginzel, L. and D. Zivan (October 2001; Chicago, Illinois). <u>The Ethics of Recalls</u>. The Eighth Annual International Conference Promoting Business Ethics.
- Ginzel, L. (February 2001; Itasca, Illinois). <u>Educating Consumers About Product Safety</u>. The 32nd Annual Conference of Illinois Consumer Education Association.
- Ginzel, L. (December 2000; Chicago, Illinois). <u>Rethinking Management Education: A</u> <u>View from Chicago</u>. International University Consortium for Executive Education (UNICON).

- Ginzel, L. (April 1998; Chicago, Illinois). <u>Customized Instruction: Collaborative</u> <u>Approaches to Developing Continuing Education Programs</u>. The 83rd Annual Conference of the University Continuing Education Association.
- Ginzel, L. (May 1997; Chicago, Illinois). Panel Discussion: <u>Educating Executives: Taking</u> <u>Time to Learn.</u> The 45th Annual Management Conference at the University of Chicago Graduate School of Business.
- Ginzel, L. (June 1995; Macomb, Illinois). <u>You Say that you Teach Management</u> <u>Skills: What do you Mean?</u> Organizational Behavior Teaching Conference.
- Ginzel, L. (May 1995; Chicago, Illinois). Panel Discussion: <u>Money Isn't Everything:</u> <u>Non-monetary Incentives in Organizations.</u> The 43rd Annual Management Conference at the University of Chicago Graduate School of Business.
- Ginzel, L. (April 1995; Chicago, Illinois). <u>Increasing Internal Validity in the Classroom</u>. Enhancing the Teaching of Management Conference, The Academy of Management.
- Ginzel, L. (April 1992; Champaign-Urbana, Illinois). <u>Biased Inquiry Strategies:</u> <u>Overattribution and Self-presentational Goals</u>. The University of Illinois, College of Commerce and Business Administration.
- Co-chairperson with R. Sutton (August 1991; Miami, Florida). <u>Impression Management:</u> <u>A Social Psychological Perspective on the Construction of Individual and</u> <u>Organizational Images</u>. Symposium presented at the National Academy of Management Meetings.
- Noe, A., and Ginzel, L. (August 1991; Miami, Florida). <u>Self-presentation by Proxy: The</u> <u>Effects of Negative Information and Writing Style in Letters of Recommendation</u>. The National Academy of Management Meetings.
- Ginzel, L. (March 1991; Stanford, California). <u>Evaluator-induced Constraint:</u> <u>Overattribution in a Performance Setting</u>. Stanford University, Department of Sociology Seminar Series.
- Ginzel, L. (December 1990; Cambridge, Massachusetts). <u>Macro Changes and Micro Issues: Old</u> <u>Interpersonal Needs in New Roles?</u> The Harvard Business School Symposium: Organizational Behavior Research in the Nineties.

### **PODCASTS & VIDEOS**

- Nassiri, Ashley. "Leadership Development" ENT in a Nutshell Educational Podcast for residents and medical students in the field of Otolaryngology, January 7, 2021. https://www.headmirror.com/podcast/leadership-development-part-1
- Morton, Julie. "When things get tough, Boothies get going" Faculty Welcome the EMBA 2020 Cohort, October 13, 2020. https://www.chicagobooth.edu/mba/mba-life/emba-2020-cohort-start?sc lang=en
- A Message from Booth Faculty: Congratulations Chicago Booth Class of 2020. https://www.chicagobooth.edu/graduation/congrats?sc\_lang=en
- Shim, J. "Choosing Leadership" Podcast of the Association of Surgical Education (ASE), March 2, 2020. <u>https://www.surgicaleducation.com/podcast/choosing-leadership/</u>
- Leonard, K. "Getting to Yes, And" The Second City Podcast distributed by WGN Radio, June 4, 2019. <u>https://wgnradio.com/2019/06/04/getting-to-yes-and-linda-ginzel-the-</u> university-of-chicago-choosing-leadership/
- *Back to Booth: Choosing Leadership* <u>https://www.chicagobooth.edu/alumni/back-to-booth/choosing-leadership</u>
- Brick, A. "<u>Choosing Leadership.</u>" <u>CareerCast</u>–Booth Career Services Podcast Episode, January 18, 2019. <u>https://www.chicagobooth.edu/careercast/episodes/choosing-leadership-linda-ginzel</u>
- May the Fourth Be With You. https://www.facebook.com/chicagoboothbusiness/videos/star-wars-day-with-lindaginzel/2180193202060321/
- Master Class: Leadership Capital Seven quick lessons on how executives can choose to lead more effectively <u>http://review.chicagobooth.edu/strategy/2016/article/master-class-leadership-capital</u>
- Forging a Unique Path in Leadership. 75th Anniversary of the Executive MBA Program at Booth https://www.chicagobooth.edu/programs/exec-mba/academics/history/leadership
- The Green Pen by Professor Linda Ginzel. Link to video on Blog: <u>https://voices.uchicago.edu/boothinstructionaldesign/2018/05/17/the-green-pen-</u> by-professor-linda-ginzel/

- *The UChicago Experience by Professor Linda Ginzel.* Link to video on Blog: <u>https://voices.uchicago.edu/boothinstructionaldesign/2018/05/17/the-uchicago-experience/</u>Link to video on Box: https://uchicago.box.com/s/rdmx4otmygx2dwc7sqc5usrn4c8217y6
- *The UChicago Approach by Professor Linda Ginzel.* Link to video on Box: https://uchicago.box.com/s/ag25yugf5zxvxxkfp3x8soq4lc5vyl70

### **MEDIA MENTIONS**

Hale, E. "Booth Professor offers tips for successful negotiations in everyday life" December 9, 2020. https://www.chicagobooth.edu/research/rustandy/blog/2020/ginzel-offers-tips-for-

successful-negotiations-in-everyday-life

- Currie, M. "Expanding the Definition of Leadership" Chicago Booth, June 8, 2020. <u>https://www.chicagobooth.edu/why-booth/stories/hub-stories/2020/choosing-leadership-linda-ginzel</u>
- "Crain's 2020 Notable Women Executives Over 50." Crain's *Chicago Business*, April 6, 2020. <u>https://www.chicagobusiness.com/awards/crains-2020-notable-women-executives-over-50</u>
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